



The Mountain and Plains Appaloosa Horse Club was established in 1954, and is the second oldest regional Appaloosa Horse Club in the United States. The first Appaloosa horse show was held on July 16th, 1955. The history of our breed is deep seeded within the state of Colorado. Without support from sponsors such as yourself it would be impossible to keep our longstanding tradition alive.

We currently have three dates set for our breed shows, May, June, and August. We are working with neighboring clubs from Nebraska, Wyoming and New Mexico inviting their members to attend our shows and earn national points. We believe this will bring a significant number of participants to our local events. In addition we are working with other local horse clubs, and 4-H clubs, inviting them to participate at our shows. Our belief is that we can make all of these shows very successful with combined resources we now have available.

So why is this of interest to you? We are looking for sponsors for our show season. As you will see on the attached form, we have 5 levels of sponsorships available.

PLATINUM SPONSOR: Available for \$ 2,500. Your company will receive the naming rights for our August Appaloosa Regional Championship Show held in Longmont, Co. You will also have your banner displayed at all our regional horse shows, (5 total) your company name will be announced several times throughout the shows, your company will be included in all our newsletters and mailings as a platinum sponsor, and a website link will be included on the Mountain and Plains Appaloosa Horse Club site. We would also display any other special advertising material you supply at our shows. We would be honored to promote your business all season long through your sponsorship support.

The DIAMOND SPONSORS: Available for \$500. You will have your banner displayed at all our regional horse shows, (5 total) your company name will be announced several times throughout the shows, your company will be included in all our newsletters and mailings as a Diamond Sponsor and a website link will be included on the Mountain and Plains Appaloosa Horse Club site. We would also display any other special advertising material you supply at our show.

The GOLD SPONSORS: Available for \$250. (\$350 if we provide a banner for you), your banner will be displayed in the arena at our shows (5 total) for the entire weekend. We would also display any other special advertising material you supply at our show.

The BRONZE SPONSORS, Available for \$150.00. This sponsorship is available for HIGH POINT year-end awards. The providing sponsor will be able to choose a division to sponsor, and be present at the awards banquet to present their sponsored award to the recipient.

The CLASS SPONSORS, Available for \$25.00. You are sponsoring the awards presented for one class at one of our 5 shows. You will be recognized as the class sponsor.

We know that our success will be in part due to YOUR support of MPAHC. A vast majority of our members reside in your area, and will be a part of your success as well. We appreciate your consideration at any level. PLEASE VISIT OUR WEB SITE AT WWW.MPAHC.COM



**Mountain & Plains
Appaloosa Horse Club**

2010 SPONSORSHIP FORM

**Business or Individual
Name**

Business Address

Telephone

Contact Person

*Championship Show
Sponsor*

\$2,500

Diamond Sponsor

\$ 500

Gold Sponsor

\$ 250

Gold Sponsor w/supplied banner

\$ 350

Bronze Sponsor

\$ 150

Class Sponsor

\$ 25

Your Mountain and Plains Appaloosa Horse Club Contact Person –

Thank you for your support of the Appaloosa Horse!
MAIL TO: 2809 MATTHEWS FORT LUPTON CO. 80621